Privacy Policy

Privacy Statement

This Privacy Policy describes how your personal information is collected, used, and shared when you visit https://www.capebiopharms.com/ (the “Site”).

Below you will find information concerning visits to and the use of Cape Bio Pharms websites. Cape Bio Pharms is sensitive to privacy issues on the Internet and recognises the importance of safeguarding all information we receive from you. This Privacy Statement applies to data provided by you and collected by Cape Bio Pharms through its website as well as both online and offline services. We will use the provided information in the course of our dealings with you to process requests and orders. Cape Bio Pharms will ensure that all personal information is treated in accordance with the applicable data privacy legislation of South Africa.

For your information, we have provided this statement explaining our online information practices.

Collection of your personal information

In general, you are able to visit Cape Bio Pharms website without revealing who you are or any information about yourself. However, our web servers will collect information (standard information that your browser sends to every website visited) for statistical purposes, such as the number of visits, the pages viewed, which website you came from before clicking into Cape Bio Pharms website, the key words used to find our site, your IP-address, the browser type and language, access time, etc. Cape Bio Pharms uses this information for improving its sites and services.

When visiting certain sections of Cape Bio Pharms’ site we ask you to consent to providing personal information, such as your email address, name, telephone number, etc. This information is required in order for us to process and fulfil your order and otherwise provide you with the information and services you may request from us. This information will therefore be kept by us for as long as is necessary for us to use your information as described above or to comply with our legal obligations (including fraud prevention, anti-money laundering and sanction screening).

Security of your personal information

Cape Bio Pharms has a number of security measures in place to protect your personal information. However, when transmitting personal information over the internet, please bear in mind that no transmission over the internet can ever be guaranteed secure. Therefore, please note that Cape Bio Pharms cannot guarantee the security of any personal information that you transfer over the internet to us.

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

Cookies

We may also use technologies, such as cookies, to collect information about the pages you view, the links you click and other actions you take on our sites and services. A cookie is a small text file that is placed on your hard disk by a web page server. Cookies contain information that can later be read by a web server in the domain that issued the cookie to you. Cookies cannot be used to run programs or deliver viruses to your computer. You have the ability to accept or decline cookies. Most web
browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if preferred.

We also use Google Analytics to help us understand how our customers use the Site—you can read more about how Google uses your Personal Information here: https://www.google.com/intl/en/policies/privacy/. You can also opt-out of Google Analytics here: https://tools.google.com/dlpage/gaoptout.

**Behavioural Advertising**

As described above, we use your Personal Information to provide you with targeted advertisements or marketing communications we believe may be of interest to you. For more information about how targeted advertising works, you can visit the Network Advertising Initiative’s (“NAI”) educational page at http://www.networkadvertising.org/understanding-online-advertising/how-does-it-work.

You can opt out of targeted advertising by:

- **FACEBOOK** - https://www.facebook.com/settings/?tab=ads
- **GOOGLE** - https://www.google.com/settings/ads/anonymous

Additionally, you can opt out of some of these services by visiting the Digital Advertising Alliance’s opt-out portal at: http://optout.aboutads.info/.

**Other sites**

Cape Bio Pharms website may contain links to other sites. Although we try to link only to sites that share our high standards and respect for privacy, we are not in any way responsible for the content of the privacy practices employed by other sites.

**Changes to this privacy statement**

This privacy policy may be changed by us at any time. The revised policy will be posted to this page so that you are always aware of the information we collect, how we use it, and under which circumstances we disclose it. We encourage you to periodically review this statement to know how Cape Bio Pharms is protecting your information.

**Contact**

Questions, comments and requests regarding this Privacy Policy are welcomed and should be addressed to Cape Bio Pharms at belinda@capebiopharms.com Or by mail using the details provided below:

Unit 2, The Powder Mill, 5 Sunrise Circle, Ndabeni, Cape Town, WC, 7405, South Africa